

AUGUST 2026

CONTENT CALENDAR



SUN	MON	TUE	WED	THU	FRI	SAT
2	3 July Recap Share your favorite moments from last month! Closing highlights, team wins, etc.!	4 THINGS TO DO Share your city's August events and activities!	5 QUICK TIPS! Small changes today can make a big difference when buying or selling tomorrow.	6  Share market trends to watch this month	7 Home or Client of the week! Highlight a listing or closing.	8
9	10 Motivational Monday Your future address starts with today's decision.	11 ★★★★★ Share a review. #TestimonialTuesday	12 True or False A home inspection is optional.	13 ??? What's most important: School district, walkability, or yard size?	14  Neighborhood Spotlight	15
16	17 Market Monday Share what inventory levels mean for buyers and sellers.	18  How much do you need for a down payment?	19  New Construction vs. Existing Home: Pros and Cons	20  Top 5 Renovations with the Best ROI	21 Home or Client of the week! Highlight a listing or closing.	22
23	24 True or False Renovating every room guarantees a higher sale price	25 ★★★★★ Share a review. #TestimonialTuesday	26  National Dog Day	27  Did you know fresh paint can increase buyer appeal significantly?	28 Home or Client of the week! Highlight a listing or closing.	29
30	31 ??? Which feature would you pay more for: Updated kitchen or larger primary suite?	1	2	3	4	5

READY-TO-POST CONTENT



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