

OCTOBER 2026

CONTENT CALENDAR



SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1	2	1	2	3
		October Recap Share your favorite moments from last month! Closing highlights, team wins, etc.!	THINGS TO DO Share your city's October events and activities!	Share market trends to watch this month	Home or Client of the week! Highlight a listing or closing.	
4	5	6	7	8	9	10
	Market Monday Mortgage rates may fluctuate, but preparation is always in style. Buyers who get pre-approved often have an advantage when making offers.	★★★★★ Share a review. #TestimonialTuesday	True or False Property fraud can happen even if you've owned your home for years.	How many homes have you purchased?	Home or Client of the week! Highlight a listing or closing.	
11	12	13	14	15	16	17
	Columbus Day	What happens if a title issue is discovered before closing?	Short commute or extra square footage?	Closing Day Mistakes to Avoid	Home or Client of the week! Highlight a listing or closing.	
18	19	20	21	22	23	24
	Motivational Monday New week, new opportunities. Every closing represents a fresh beginning for a homeowner, family, or investor.	★★★★★ Share a review. #TestimonialTuesday	QUICK TIPS! Respond quickly to requests from your lender, Realtor®, or title company to help keep your closing on track.	DID YOU KNOW? Real estate fraud is on the rise. Monitoring your property records and having title insurance can help provide peace of mind.	Home or Client of the week! Highlight a listing or closing.	
25	26	27	28	29	30	31
	Front porch or back patio?	Neighborhood Spotlight	True or False A title search can uncover unpaid liens, ownership disputes, and public record errors.	How long does title insurance last?	Home or Client of the week! Highlight a listing or closing.	HAPPY HALLOWEEN

READY-TO-POST CONTENT



Happy Halloween

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Closing Table Reminders

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