
















JULY 2026 CONTENT CALENDAR



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
			June Recap Share your favorite moments from last month! Closing highlights, team wins, etc.!!	 Share market trends to watch this month	 Share your city's July events and activities!	
5	Motivational Monday July is a reminder that the second half of the year is here. If homeownership is one of your goals for 2026, there's plenty of time to make it happen."	 Share a review. #TestimonialTuesday	True or False You need perfect credit to buy a home.	 Poll: What would push you to buy right now? Lower rates, more savings, market confidence?	Home or Client of the week! Highlight a listing or closing.	11
12	Market Monday Real estate is hyper-local. What's happening in one neighborhood may be completely different from another. That's why local expertise matters.	 Keep your finances stable during the home-buying process. Avoid opening new credit cards or making large purchases before closings	 List Now vs. Wait	 Mistakes First-Time Homebuyers Make	Home or Client of the week! Highlight a listing or closing.	18
19	True or False The highest offer always wins in a multiple-offer situation	 Share a review. #TestimonialTuesday	 How much do you need for a down payment?	 Did you know your credit score impacts your rate?	Home or Client of the week! Highlight a listing or closing.	25
26	 Poll: What's your dealbreaker in a home?	 The best time to learn about the market is before you're ready to move. The more informed you are, the better prepared you'll be when the time comes.	 Reasons to Sell Your Home Before School Starts	 What I love about living in [City]	Home or Client of the week! Highlight a listing or closing.	1

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4th of July

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